



Station Order Revised
Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kent Carbon

Email: kent.carbon@fox13now.com

Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
1 KSTU 5a News 5:00 AM 5:30 AM	EM	M-F	30	\$300.00 \$1,500.00	2		1	1	1			5
2 KSTU 5:30a News 5:30 AM 6:00 AM	EM	M-F	30	\$300.00 \$1,500.00	1		2	1	1			5
KSTU 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$350.00 \$1,750.00	1		1	2	1			5
3 KSTU 7a News 7:00 AM 8:00 AM	EM	M-F	30	\$400.00 \$2,000.00	1		1	1	2			5
4 KSTU 8a News 8:00 AM 9:00 AM	EM	M-F	30	\$400.00 \$1,600.00	1		1	1	1			4
5 Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$400.00 \$400.00						1		1
6 Saturday 8a News 8:00 AM 9:00 AM	EM	Sa	30	\$500.00 \$500.00						1		1
7 Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	\$400.00 \$400.00							1	1
8 Sunday 8a News 8:00 AM 9:00 AM	EM	Su	30	\$500.00 \$500.00							1	1
9 Live with Kelly 9:00 AM 10:00 AM	DT	M-F	30	\$250.00 \$500.00			1	1				2
10 KSTU 11a News 11:00 AM 12:00 PM	DT	M-F	30	\$250.00 \$500.00	1				1			2
11 Judge Judy 3:00 PM 3:30 PM	EF	M-F	30	\$250.00 \$1,250.00	1		1	2	1			5

Chris Vail

Wired Media Partners

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		Length			Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
13 Judge Judy 3:30 PM 4:00 PM	EF	M-F	30	\$250.00 \$1,250.00	2		1	1	1			5
14 Dr. Oz 4:00 PM 5:00 PM	EF	M-F	30	\$250.00 \$1,250.00	1		1	1	2			5
15 The Closer 3:00 PM 4:00 PM	EF	Sa	30	\$100.00 \$100.00						1		1
16 KSTU 5p News 5:00 PM 5:30 PM	EN	M-F	30	\$400.00 \$800.00			1		1			2
17 KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$500.00 \$2,500.00	1		1	2	1			5
28 Seinfeld 6:30 PM 7:00 PM	PA	M-F	30	\$600.00 \$3,000.00	1		1	1	2			5
29 30 Rock 6:30 PM 7:00 PM	PA	Sa	30	\$350.00 \$350.00						1		1
18 30 Rock 5:30 PM 6:00 PM	PA	Su	30	\$400.00 \$400.00							1	1
19 Hell's Kitchen 8:00 PM 9:00 PM	PT	M	30	\$1,500.00 \$1,500.00	1							1
20 X-Factor 7:00 PM 9:00 PM	PT	W	30	\$2,200.00 \$4,400.00			2					2
21 Glee 8:00 PM 9:00 PM	PT	Th	30	\$750.00 \$750.00				1				1
22 KSTU 9p News 9:00 PM 9:30 PM	LN	M-F	30	\$1,200.00 \$6,000.00	1		1	1	2			5

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				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSTU 9:30p News	LN	M-F	\$1,100.00	1		1	1	1			4
23 9:30 PM 10:00 PM		30	\$4,400.00								
Saturday 9p News	LN	Sa	\$900.00						1		1
24 9:00 PM 10:00 PM		30	\$900.00								
Sunday 9p News	LN	Su	\$1,000.00							1	1
25 9:00 PM 10:00 PM		30	\$1,000.00								
Seinfeld	LF	M-F	\$450.00	1							1
26 10:05 PM 10:35 PM		30	\$450.00								
Station Gross Totals			\$41,450.00	17		17	17	18	5	4	78

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